

MUSTAFA ALI AKBAR

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Product Designer blending high-fidelity design craft, code, motion, and AI for real-time spatial experiences.

EDUCATION

The University of Texas at Austin

August 2024 - April 2026

Master's, Human Computer Interaction

Lahore Leads University

September 2013 - June 2017

Bachelor's, Software Engineering

PROFESSIONAL EXPERIENCE

CBRE

June 2025 - August 2025

UX Designer (Graduate Internship)

Richardson, TX, USA

- Designed and built a 3D login experience using Three.js and Blender for SmartFM, adopted by product leadership as the platform's new visual direction.
- Brought a \$3.78B ARR leasing engine to WCAG 2.2 AA conformance.

Motive

September 2023 - August 2024

Senior Product Designer

Remote

- Designed the remote vehicle immobilization flow. Unlocked \$8M+ ARR in LATAM.
- Designed the dashboard and assignment flows for Motive's Driver ID Reader hardware launch. Now the required ID method for exempt and non ELD fleets.
- Saved Motive's largest customer \$500K+ annually by replacing a third party safety tool.

Educative

May 2021 - September 2023

Design Lead III

Pakistan

- Hired and led a team of 10 product designers through a \$12M Series A.
- Directed consumer design (editors, pricing, Cloud Labs, Projects) during growth from 500K to 2.5M users. A pricing redesign drove \$2M+ in holiday revenue.
- Led enterprise product design (engineering manager onboarding, workflow + docs system), landing a \$100K MRR contract.
- Built and scaled the design system across 6 SaaS products, now the foundation for Educative's UI.

Educative

September 2020 - May 2021

Product Designer II

Pakistan

- Sole designer alongside 30 developers. Shipped Skill Assessments and Customized Learning Paths.
- Redesigned the course page, the conversion surface for Grokking the System Design Interview, the company's highest grossing product.
- Established the interaction patterns and components that became the team's design system.

UXrally

December 2018 - September 2020

UX Designer

Lahore, PB, Pakistan

- Designed consumer products across live events (GRID) and hotel search (Trivago).

SKILLS

Design: Figma, Rive, Blender, Origami Studio, Data Visualization, Adobe CC, Design Systems, Axure RP, Principle, Framer, Sketch, Systems Thinking, Adobe Photoshop, Google Stitch

Tech: JavaScript, HTML/CSS, WCAG 2.2, Three.js, React.js, Claude Code, Google Antigravity, GSAP, Shadcn